

PRESS RELEASE

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Rob Cowen, Badger Alloys, Recognized with Entrepreneurial Award

MILWAUKEE, WIS. – Rob Cowen, president and CEO of Badger Alloys, Inc., has been recognized with the Bravo! Entrepreneur Award by BizTimes Media LLC.

The Bravo! Entrepreneur Awards salute southeastern Wisconsin business leaders for their bold leadership, business growth and innovation.

The winners will receive their awards at a ceremony on Wednesday, May 21, at the Potawatomi Bingo Casino Woodland Dreams Ballroom in Milwaukee at 1721 W. Canal St., from 11:30 a.m. to 1:30 p.m.

Cowen, who became president and CEO of Badger Alloys in 1997, has lead the company to achieve more than 80 percent growth in gross profit and 60 percent growth in number of employees over the past four years. During that time he has reinvested in the company to lean out its manufacturing process and focus on environmental sustainability.

Badger Alloys was recently named “Manufacturer of the Year” by Wisconsin Manufacturers and Commerce and a “Future 50” company by Metropolitan Milwaukee Association of Commerce, and received the “Central City Business Award” from *The Business Journal*.

Located in the heart of Milwaukee and founded in 1966, Badger Alloys offers single-source capabilities for custom castings. The company pours more than 200 different alloys and includes a sand foundry, pattern shop and machine shop to offer customers fully integrated services.

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