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PRESS RELEASE

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Badger Alloys recognized with Business Friend of the Environment Award

PEWAUKEE, WIS – Wisconsin DNR Secretary Cathy Stepp presented Badger Alloys with the *Business Friend of the Environment* award May 14 at the annual Wisconsin Manufacturers and Commerce Environmental Policy Conference. The company was recognized for its leadership in environmental stewardship.

Highlighted by the award was the company's recent \$1.8 million investment in a Sand Reclamation Unit (SRU). Badger Alloys was not compelled by regulation to make this investment; rather, it did so choosing to place energy and waste reduction ahead of its bottom line. At full operation since March of 2013, the unit allows Badger Alloys to reclaim more than 80 percent of the sand used within its manufacturing process. This diverts 65,000 pounds of casting sand from landfills daily – 17 million pounds per year – and eliminates more than 100,000 truck miles annually. The company was also recognized for its significant energy efficiency commitments, substantial reductions in water usage, and participation in ME3 (Milwaukee Economy, Energy, Environment) to promote the implementation of cost-effective sustainable manufacturing practices.

"The winners of WMC's Business Friend of the Environment Award put Wisconsin at the forefront of technological innovation and serve as models of responsible environmental stewardship and sustainability," said Kurt R. Bauer, WMC President/CEO. "These leaders demonstrate the deep commitments Wisconsin businesses hold toward our communities and environment."

An independent panel of judges representing industry, environmental groups, the Department of Natural Resources, and the University of Wisconsin selected the Business Friend of the Environment winners.

Located in the heart of Milwaukee and founded in 1966, Badger Alloys offers single-source capabilities for custom castings. The company pours more than 200 different alloys and includes a sand foundry, pattern shop and machine shop to offer customers fully integrated services.

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